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# Progress Report

## 2022 South Dakota Nutrient Research and Education Council Invited Proposals

<b>Progress Report Title:</b>	Interim Report - Due July 1, 2022
<b>Applicant Name:</b>	John McMaine
<b>Application Title:</b>	Engaging, Educating, and Empowering Agriculture through an Interview-based Podcast
<b>Application ID:</b>	1844
<b>Review Deadline:</b>	07/1/2022 11:59 PM

## Interim Report - Due July 1, 2022

### Project

	Start Date	End Date
<b>Start and End Dates of Funding:</b>	01/1/2022	12/31/2022
<b>Title of Project:</b>	Engaging, Educating, and Empowering Agriculture through an Interview-based Podcast	
<b>Project Description:</b>	Translating research into practice doesn't happen by accident, it requires careful, deliberate steps to engage, educate, and empower stakeholder groups. Streamlines is a new interview-based podcast co-hosted by Dr. John McMaine and Anthony Bly. The podcast features expert interviews from subject matter experts and in-depth discussion by the co-hosts. The current season explores conservation drainage topics such as controlled drainage, saturated buffers, and drainage water recycling.	

### Publications

<b>Publication Title:</b>	NA
<b>Publication Date:</b>	07/1/2022
<b>Status:</b>	NA
<b>Publication Description:</b>	NA

## **Title – Engaging, Educating, and Empowering Agriculture through an Interview-based Podcast**

**PI and Collaborators** – PI - John McMaine, [john.mcmaine@sdstate.edu](mailto:john.mcmaine@sdstate.edu), 859-229-6669

Co-PI – Anthony Bly – [anthony.bly@sdstate.edu](mailto:anthony.bly@sdstate.edu)

**Goals and Objectives** – *Goal* – Increase understanding and use by key stakeholder groups (farmers, ag retailers, agronomists, general public) of nutrient management research funded through the South Dakota Nutrient Research and Education Council.

### *Objectives* –

1. Engage key stakeholder groups through an entertaining and informative podcast season.
2. Educate key stakeholder groups of new nutrient management research that they can apply.
3. Empower key stakeholder groups to adopt new practices to improve nutrient management in South Dakota.

### **Progress and Updated Plans**

The communications and outreach assistant who had been doing much of the editing and scheduling resigned her position near the end of last 2021. This has led to a delay in conducting interviews and recording episodes. It is likely that we will target a Fall launch. A graduate student has been hired for the summer to assist with interviews and episode recording. Training has occurred for the student by finishing the final four episodes of the previous season and publishing those. We have started recording interviews with project participants.

### **Impact**

While not specifically for this season of the podcast, the previous podcast was selected for an extension award from the American Society of Agricultural and Biosystems Engineers (ASABE). Once completed, the NREC sponsored season will also be submitted for the same award and if selected, will be excellent recognition to the work that NREC promotes and funds.

### **Changes in Project Personnel**

As mentioned previously, the outreach assistant who had been assisting with recording, editing, and production resigned her position. The position will be rehired and a graduate student is filling this role for the summer.

### **Budget**

Due to the delay in the bulk of the work, the funding support has not been spent yet.